

Nikki Watkins

From: Brooke Gallagher
Sent: Friday, October 28, 2016 8:03 AM
To: Nikki Watkins
Subject: FW: Prop 1 buy

From: Brooke Gallagher
Sent: Friday, October 28, 2016 8:02 AM
To: 'kc@kcstrategies.com'
Subject: RE: Prop 1 buy

Good Morning Chad,

On KLBJ-AM, I have the inventory next week, but it is all Wed –Fri. I have nothing available on Nov 7th or 8th. I will check on KGSR and KBPA as soon as Tatjana gets in.

Brooke

From: Chad Crow [<mailto:kc@kcstrategies.com>]
Sent: Friday, October 28, 2016 1:36 AM
To: Brooke Gallagher
Subject: Prop 1 buy

Hey Brooke, got a bit of last minute money for the anti-prop 1 pac. See below for a proposed buy starting on 11/1 and running through 10a on 11/8. Let me know if this works. If so, I'll get you paid asap and we'll work on the ad over the weekend and have something for you when you get to the office on Monday morning.

Chad

Ps: NAB is attached.

Station	Day Part	Program	10/31	11/7	Total	Rate	Total
KLBJ-AM	M-F 6a-10a	News/Talk	6	4	10	\$140	\$1,400
KLBJ-AM	M-F 10a-3p	Rush	6	1	7	\$100	\$700
KLBJ-AM	M-F 3p-7p	Jeff Ward	6	2	8	\$115	\$920
KGSR-FM	M-F 6a-10a	KGSR	6	4	10	\$60	\$600
KGSR-FM	M-F 3p-7p	KGSR	6	2	8	\$80	\$640
KBPA-FM	M-F 6a-10a	Bob	6	4	10	\$200	\$2,000
KBPA-FM	M-F 3p-7p	Bob	6	2	8	\$175	\$1,400